Impact of

Morrow County Health District 2012-2014 Strategies

- 1. Strengthened relationships with health and human service providers and the community through participation in the Community Health Improvement Partnership and Local Community Advisory Council.
- 2. Conducted county-wide health assessment.
- 3. Built new partnerships with Early Learning Council and coordinated care partners to evaluate Oregon Health Plan needs specifically "hot spotting" high cost services or frequent use patients.
- 4. Bolstered efforts to communicate health messages and promote health services to the community through websites, newsletters, and articles to media and construction of resource guides for referral services.
- 5. Provided strong leadership for health and human service collaborative by serving as chairperson for CHIP Board of Directors and workgroups.
- 6. Provided administrative and IT support to CHIP to maintain collaborative projects and services.
- 7. Provided services of community benefit by offering: Blood pressure checks, health foot care, trauma sessions, sports physicals, health fair sponsorship, "Biggest Winner" weight loss and healthy lifestyle program and Tar Wars instruction to school-age children

Health Resources

Identified Need	Morrow County Health District Strategy	Impact or Outcome
Urgent Care or Extended Hours of Care	Examine access needs for primary medical care	Extended hours of operation at Irrigon Medical Clinic on Monday evenings until 7:00 p.m.
2. Improve communication and coordination among health organizations, and improve	Participate in county-wide collaborative for health assessment, planning and implementation of programs	Participated with CHIP to examine data and information
communication between health care providers and the community	Provide start-up funding to the CHIP to employ a community development coordinator and administrative support	Provided start-up funding to the CHIP to employ a community development coordinator and administrative support
		Served as appointed member of Local Community Advisory Council to Eastern Oregon Coordinated Care Organization
		Evaluated the health needs of Oregon Health Plan (OHP) enrollees being served by the Eastern Oregon Coordinated Care Organization in Morrow County
		Participated in community focus groups to gather input on perceived health status and health resource needs
		Improved coordination of health care services and increased access to OHP enrollees through collaboration with Community Advisory Council
		Partnered with health and social service providers to "hotspot" and form a coordinated system of care

Identified Need	Morrow County Health District Strategy	Impact or Outcome
2. Improve communication and coordination among health organizations, and improve communication between health care providers and the community continued	Provided IT support and equipment Serve as community liaison to the Office of Rural Health Serve as the fiscal agent for the CHIP Employ/contract CHIP Director MCHD CEO serves as Chairperson of CHIP Board of Directors	Provided IT support and equipment Assisted with creation of the CHIP website Assisted with updating Umatilla/ Morrow Community Resource Guide and creating two-page "quick look" telephone guide Participated with CHIP in development of statewide 211 telephone and internet-based info referral service for Morrow County Served as community liaison to the Office of Rural Health Served as the fiscal agent for the CHIP Employed/contracted CHIP Director MCHD CEO served as Chairperson of CHIP Board of Directors MCHD CEO served as Chairperson of Communication and Coordination Workgroup Encouraged MCHD staff participation in CHIP activities Provided meeting space for 12 CHIP and other health related meetings Published county-wide MCHD Newsletter Updated MCHD website with service and clinical information

Identified Need	Morrow County Health District Strategy	Impact or Outcome
3. Construct North Morrow County Assisted Living Facility	Provide consultation on development of the facility if a local exploratory committee is convened	The exploratory committee never convened, therefore no action was taken
4. Employ a School Nurse	As this need is beyond the scope of MCHD, collaborate with the Morrow County Public Health Department and Morrow County School District who have lead roles in determining feasibility	Served as the medical sponsor to develop a student/community health center working in collaboration with the Morrow County Public Health Department, local dental and behavioral health providers, Ione Community School and Oregon Health Authority to plan and provide services to Ione Community School students and the city of Ione
5. Transportation	No action will be taken at this time as this is beyond the current scope of the MCHD, but collaboration will occur with the Morrow County Transportation Committee, the lead organization, if needed	No direct action was taken as this was beyond the scope of the MCHD, but the Morrow County Transportation Committee, the lead organization, convened in 2015 to assess transportation needs in partnership with Oregon Department of Transportation
6. Mobile Dental Van/Oral Health Care Access	No action will be taken at this time as this is beyond the current scope of the MCHD, but collaboration will occur with the Morrow County Public Health Department and local dental service providers, the lead organizations, if needed	Collaborated with Advantage Dental to examine oral health needs of Morrow County through the LCAC and partnered to plan and provide services through Ione student and community clinic
7. Employ Services of Visiting Specialists continued	Provide cardiology services through a contracted arrangement	Continued to provide cardiology services through a contracted arrangement
	Evaluate recruitment needs and pursue other specialists as needed	Continued to evaluate recruitment needs and pursue other specialists as needed

Health Status

Morrow County Health	Impact or Outcome Evaluation
Provide community education by contributing	Provided community education by contributing articles to local news
	media
Provide health information through the MCHD newsletter to every household in Morrow County	Provided health information through the MCHD newsletter to every household in Morrow County
Help create social and physical environments for MCHD staff that support healthy living and ensure that healthy choices are easy and accessible through the MCHD Employee Wellness Program	Created social and physical environments for MCHD staff that supported healthy living and ensured that healthy choices were easy and accessible through the MCHD Employee Wellness Program
Provide free community blood pressure testing	Provided 920 free community blood pressure screenings
Provide free sports physicals for athletes	Provided 438 free sports physicals for athletes
Provide trauma nurse "Talk Tough" sessions in all Morrow County schools	Provided trauma nurse "Talk Tough" sessions in all Morrow County schools
Sponsor and participate in health fairs	Sponsored and participated in health fairs at Heppner Elementary School and National EMS Night Out
Support "Cooking Matters" – a 6-week healthy and affordable meal preparation course	Provided event promotion, staff support and meeting space for "Cooking Matters" Heppner session
	Provide community education by contributing articles to local news media Provide health information through the MCHD newsletter to every household in Morrow County Help create social and physical environments for MCHD staff that support healthy living and ensure that healthy choices are easy and accessible through the MCHD Employee Wellness Program Provide free community blood pressure testing Provide free sports physicals for athletes Provide trauma nurse "Talk Tough" sessions in all Morrow County schools Sponsor and participate in health fairs Support "Cooking Matters" – a 6-week healthy and affordable meal preparation

Identified Need	Morrow County Health District Strategy	Impact or Outcome Evaluation
1. Provide education and programs to promote healthy lifestyles and prevention of disease cont.	Contingent upon funding, support "Living Well Morrow County"	Resource constraint – only partial funding was secured.
	Support development of Student Health Advisory Council Workgroup (SHAC)	Supported development of Student Health Advisory Council Workgroup (SHAC) by providing education and resources to strengthened the understanding and impact of school wellness policies that increase physical activity, improve nutrition quality of foods and beverages available in schools, and address tobacco use on school grounds
		Created an interdisciplinary team in partnership with health and human service providers and Morrow County schools to provide "wraparound" services and case management or referral to women and families. Serving over eighty families throughout October 2014 - April 2015
	Support Morrow County Biggest Winner Weight Loss Challenge and Healthy Lifestyle Program	Partnership created Biggest Winner Weight Loss Challenge and Healthy Lifestyle Program
	Zirestyle i Togram	Supported MCHD physician involvement in planning, instructing and evaluating program, employee participation and free lab testing to all participants
2. Physical Activity and Fitness Infrastructure	Support Morrow County Biggest Winner Weight Loss Challenge and Healthy Lifestyle Program	Supported MCHD physician involvement in planning, instructing and evaluating program and employee participation

Identified Need	Morrow County Health District Strategy	Impact or Outcome Evaluation
2. Physical Activity and Fitness Infrastructure continued	As this is beyond the scope of MCHD, partner with community organizations and local business to promote the "built environment" and community design to support active living	No action initiated by community workgroup
	Provide administrative support and liability insurance coverage for fitness classes	Provided administrative support and liability insurance coverage for fitness classes
	Sponsor "Rolling Hills Run," annual community fitness event	Sponsored "Rolling Hills Run"
3. Alcohol/Drugs/ Tobacco	MCHD physicians provide "Tar Wars" instruction to school-age children	MCHD physicians provided "Tar Wars" instruction to school-age children
	Provide occasional tobacco cessation classes planned in conjunction with Morrow County Public Health Department	Due to resource constraints, there were no classes were jointly scheduled
4. Prenatal Care5. Diabetes	Referrals from Morrow County Health District Clinics to OB/GYN are provided to pre-pregnancy and expectant mothers as obstetrical services are not available locally	Referrals to OB/GYN were made to pre-pregnancy and expectant mothers
	Provide subsidized healthy foot care clinics	Provided 363 subsidized healthy foot care clinics
	Pursue contract services with Certified Diabetes Educator	Pursued contract services with Certified Diabetes Educator
6. Safe Water	Stay informed and abreast of local water quality issues	No water quality issues were presented to CHIP, LCAC or MCHD

Identified Need	Morrow County Health	Impact or Outcome Evaluation
	District Strategy	
7. Cancer	Continue to provide cancer information about prevention through local media education campaigns	Provided cancer information about prevention through local media education campaigns
	Sponsor and participate in American Cancer Society "Relay For Life"	Sponsored event and employees were encouraged to participate in American Cancer Society "Relay For Life"